

## Kevin Grube Brand Building

### OVERVIEW

I am a strategic, proactive, and enthusiastic brand builder who enables clients to maximize their marketing ambitions and resonate with their audiences. Leveraging account service and project management mastery with brand building capabilities and intellectual curiosity, I successfully spearhead engagements from origination to launch across numerous industries. Reliable and composed in dynamic work environments, I enthusiastically contribute to any organization with a team-oriented and collaborative mindset.

### EXPERTISE

Account Services	Brand Building	Creative Messaging	Copywriting
Measurement & Testing	Photo & Video Editing	Project Budgeting	Project Management
Resource Management	Scope Work	Social Media Management	Website Development

### EXPERIENCE

#### Design B&B Chicago, IL September 2025 – Present

##### Senior Project Manager

Lead the execution of brand and design projects for major B2C brands, collaborating with multi-dimensional teams to deliver tangible outcomes that aligns with client objectives.

- Serve as the primary client liaison, ensuring satisfaction through relationship management and proactive ideation
- Helps shape brand strategy and messaging through extensive due diligence and proactive guidance, yielding successful and measurable outcomes
- Monitors project scope, identifying and mitigating risks to maintain quality and alignment
- Fosters a collaborative and inclusive team environment, promoting inclusivity and empathy to drive innovative solutions and creativity
- Analyzes industry trends and best practices to bolster project planning, client relations, and enhance client brand strategies

#### 829 Studios Boston, MA June – September 2025

##### Account Manager

Directed client relationships, mitigated project risks, and coordinated cross-functional teams to build, maintain, and optimize high-performing websites.

- Collaborated with clients to solve business problems, identify new opportunities, generate more measurable impact, and maximize budget spend
- Led stakeholder conversations and translated complex information into clear, actionable next steps for internal teams and clients
- Managed projects end-to-end, achieving client goals through meticulous due diligence, proactive problem-solving, transparent communication, and resource management
- Simultaneously managed 15+ client relationships spanning verticals such as education, non-profit, transportation, and travel



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Kevin Grube  
Brand Building

EXPERIENCE

MonogramGroup  
Chicago, IL  
August 2018 – December 2024

Senior Account Executive, Account Executive

Led and managed all aspects of project execution and account services. Proactive brand builder that led optimal outcomes for 50+ clients.

- Provided strategic brand counsel through extensive research and brand foundational ideation efforts, resulting in enhanced awareness and differentiation, competitive distinction, and increased revenue opportunities
- Accountable for client satisfaction and retention, and ensuring engagements stayed within time and budget
- An integral contributor to the agency's thought leadership, brand stewardship, social media management, internship program, and new business initiatives
- Partnered with clients in 15+ industries, with a focus on middle market financial services and portfolio companies
- Regularly used project management tools, creative software, and website development platforms

INDUSTRIES

Business Consulting	Construction	Consumer	Education
Executive Search	Financial Services	Healthcare	Hospitality
Manufacturing	Non-Profit	Transportation	Travel

PROFICIENCIES

Adobe InDesign	Adobe Premiere Pro	Adobe Photoshop	Basecamp
ClickUp	Google Workspace	Microsoft Office Suite	Squarespace
WordPress	Vimeo	Zoho Projects	

INTERNSHIP & CAPSTONE PROJECT EXPERIENCE

RLM Media  
Media Intern  
Chicago, IL

Contributed to numerous media buying and planning initiatives, led a partnership activation research endeavor, and played an integral role in the agency's revamped WordPress website.

Fresh Minds Media  
Creative Partner  
San Antonio, TX

Developed a holistic creative and digital strategy for the San Antonio Spurs, producing a diverse set of robust deliverables in an expedited time frame.

EDUCATION

Bachelor of Arts (BA) in Communication  
Trinity University  
San Antonio, TX  
2017



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