

Kevin Grube

Brand Building

OVERVIEW

I am a strategic, proactive, and enthusiastic brand builder who enables clients to maximize their marketing ambitions and resonate with their audiences. Leveraging account service and project management mastery with brand building capabilities and intellectual curiosity, I successfully spearhead engagements from origination to launch across numerous industries. Reliable and composed in dynamic work environments, I enthusiastically contribute to any organization with a team-oriented and collaborative mindset.

EXPERTISE

Account Services	Brand Building	Creative Messaging	Copywriting
Measurement & Testing	Photo & Video Editing	Project Budgeting	Project Management
Resource Management	Scope Work	Social Media Management	Website Development

EXPERIENCE

Design B&B **Chicago, IL** **September 2025 – Present**

Senior Project Manager

Lead all aspects of project management, building relationships internally and externally to enable collaboration and deliver projects.

- Partner with internal and external teams to manage and deliver projects successfully and in a timely fashion across multiple national and global CPG accounts
- Operate as the strategic bridge between clients and creative teams, distilling complex inputs to ensure brief adherence while optimizing internal resources to build flexible and agile teams
- Develop proposals and SOWs, and contribute to competitive audits, brand research, and ideation sessions
- Maintain and optimize the agency's website through content creation and management, performance analytics reporting, and SEO/GEO strategy

829 Studios **Boston, MA** **June – September 2025**

Account Manager

Directed client relationships, mitigated project risks, and coordinated cross-functional teams to build, maintain, and optimize high-performing websites.

- Collaborated with clients to solve business problems, identify new opportunities, generate more measurable impact, and maximize budget spend
- Led stakeholder conversations and translated complex information into clear, actionable next steps for internal teams and clients
- Managed projects end-to-end, achieving client goals through meticulous due diligence, proactive problem-solving, transparent communication, and resource management
- Simultaneously managed 15+ client relationships spanning verticals such as education, non-profit, transportation, and travel



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EXPERIENCE

MonogramGroup
Chicago, IL
August 2018 – December 2024

Senior Account Executive, Account Executive

Led and managed all aspects of project execution and account services. Proactive brand builder that led optimal outcomes for 50+ clients.

- Provided strategic brand counsel through extensive research and brand foundational ideation efforts, resulting in enhanced awareness and differentiation, competitive distinction, and increased revenue opportunities
- Accountable for client satisfaction and retention, and ensuring engagements stayed within time and budget
- An integral contributor to the agency's thought leadership, brand stewardship, social media management, internship program, and new business initiatives
- Partnered with clients in 15+ industries, with a focus on middle market financial services and portfolio companies
- Regularly used project management tools, creative software, and website development platforms

INTERNSHIP & CAPSTONE PROJECT EXPERIENCE

RLM Media
Media Intern
Chicago, IL

Contributed to numerous media buying and planning initiatives, led a partnership activation research endeavor, and played an integral role in the agency's revamped WordPress website.

Fresh Minds Media
Creative Partner
San Antonio, TX

Developed a holistic creative and digital strategy for the San Antonio Spurs, producing a diverse set of robust deliverables in an expedited time frame.

EDUCATION

Bachelor of Arts (BA) in Communication
Trinity University
San Antonio, TX
2017

INDUSTRIES

Business Consulting
Executive Search
Manufacturing

Construction
Financial Services
Non-Profit

Consumer
Healthcare
Transportation

Education
Hospitality
Travel

PROFICIENCIES

Adobe InDesign
ClickUp
WordPress

Adobe Premiere Pro
Google Workspace
Vimeo

Adobe Photoshop
Microsoft Office Suite
Zoho Projects

Basecamp
Squarespace



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